

# WHO DOES BROCHURE FUNDRAISING – IS IT FOR US?

First of all, any group can utilize “**brochure fundraising**” to raise funds for their cause, project or general needs. Groups have been raising money for decades using brochures – the reason it has been around so long is because it works...and it could work for your group to – so don't wait – call us at **800-645-6550** to get started.

First off, please note that groups “do not” have to be a 501C organization; you can simply be a youth group, cheer group, school band, etc. that is looking to raise money. It's pretty simple.

The types of groups that run brochure fundraisers is vast, they include some of the following: school groups, youth sports teams and leagues, childcare / daycare centers, PTA's / PTO's, cheerleading squad, gymnastics teams, church youth group, “Class of groups”, prom committee, playground project, mission trip, field trip, nature restoration project, girl scout group, travel club, etc. etc. etc.

## FREQUENTLY ASKED Q'S



### **Q. How much can we earn?**

A. It is basically limitless, but the average is a few thousand dollars to as much as \$10,000 - \$15,000 depending on the size of your group. It works best if funds go into each participants account – which gives them more motivation to sell.

### **Q. Can we sell online?**

A. Yes, with our spring or fall gift catalogs (which are our best sellers), you can sell online via social media and sending emails to friends and family.

### **Q. Are there any real risks?**

A. There are really no risks, (the brochures, prizes, collection envelopes, etc. are free) the only marginal risk, is if you do not meet the minimum sales level, there could be a relatively low shipping fee assessed. (minimums differ for each brochure)

### **Q. Can I do it for myself or my family?**

A. Unfortunately, no – we only work with legitimate non-profit youth groups.

### **Q. Can we trust your company, are you just some online seller who does not measure up?**

A. **We were established in 1965** – we've helped thousands of groups raise ten of millions of dollars – you're in good hands.

# HOW DOES IT WORK

1. Determine which brochure you want to sell from.
2. Determine how many people are in your group.
3. Pick your starting date and ending date; we suggest you run the program for two weeks
4. After you officially sign up – we start collating your brochures with customized sales letter, prize flyer (if applicable), order form and collection envelope.
5. We then ship the brochures via UPS
6. Hand out packets to each participant and start selling
7. After the “ending date, please open each collection envelope and determine the right amount of money matches the items ordered.
8. Take all cash, money orders and checks and deposit it in the groups account.
9. The next step is to get your order ready for us. We suggest you tally your order in a spreadsheet and email it to: [info@fundaisingzone.com](mailto:info@fundaisingzone.com) (please do not tally “gift catalog” orders. (Please note, tallying of your order is not mandatory)
  - i. Or you can fax your orders to: 516-764-4530
  - ii. Or if you can mail them to: Tracy Hamilton Inc., 337 Merrick Road, Suite Five, Lynbrook, NY 11563
  - iii. If you have questions, please call us at 800-645-6550
10. Once we receive your orders, we will invoice you and let you know how much you made and what you owe us. At which point please call us and pay via credit /debit card or check by phone. It’s that easy.



Alternatively, you can simply send an organization check, no personal checks.  
[Schools, with pre-authorization can send a purchase order.]

11. After payment is received, we will pick, pack and ship your order. This process can take up to two to three weeks. You will receive your orders and then distribute them.